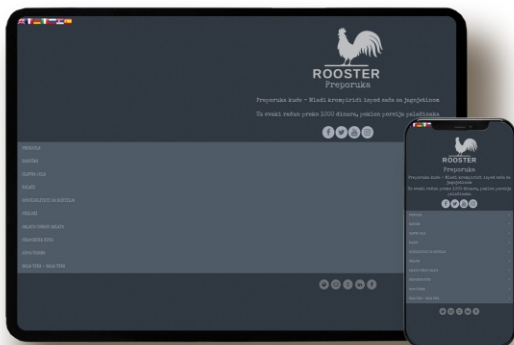




DIGITAL VERSION OF YOUR MENU



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Rooster digital menu is a marketing tool intended for owners of hospitality venues. The Rooster digital menu is not just a digital price list, it provides much more opportunities for easier business and promotion of your premises. Make it easier for foreign guests with the integrated google translator.

The Rooster digital menu is not an app. It is available on all mobile devices without software installation or registration.

In case of any changes, it is not necessary to print a new menu. It's enough just with a few clicks to make changes, unlike the printed menu that we sometimes wait for couple of days. The latest information will be immediately available to guests.

The flexibility of the Rooster digital menu will help you easily add products and arrange them by category. Manage products the way you want.

Price change, highlight that the product is on promotion or mark it as currently unavailable.

Promote your social network through the Rooster digital menu. Organize the order of categories and products in the way that suits you best. Make promo category that you can activate when you need, for example happy hour category. Customize the appearance of the digital menu according to your locale. Just choose the colors and available fonts yourself. Print as many QR codes as you need without waiting.

Manage all this yourself with no additional maintenance costs.

On the CRUD page, one of the first things we can add is a category. It is necessary to add at least one category in order to be able to add products later in it. Clicking on the Categories button will open a menu for working with categories.

Add category

There are two fields in the Add Category section. Category name and category description. To create a category, it is enough to enter the name of the category, which is mandatory. Description category is not mandatory but you can use it to emphasize some specifics. For example, we create a category Breakfast and we can set the description to be served until 10 o'clock. You cannot create multiple categories with the same name, they must distinguish. For example Main dishes cooked and Main dishes grilled. Field with the category name is not case sensitive, so you can't create two identical categories that start with lowercase and uppercase letters. E.g Breakfast and breakfast.

Add category

Category name

maximum number of characters is 50

Category description

maximum number of characters is 50

Add

Update category

Category

select a category

New name

maximum number of characters is 50

New description

maximum number of characters is 40

Update

Update category

Select the category you want to update from the drop-down menu.

If you want to change the name of the category, enter a new name in the New name field. If you leave the New description field empty, the old description will be deleted. If you want to keep the same description of the category with a new name, enter description again.

01

CATEGORY

If you only want to change the category description, select the category from the dropdown menu, leave the New Name field blank and add only a description.

Delete category

If you want to delete a category, just select it from the drop-down menu the category you want to delete. By clicking on the button, the category will be deleted. If there are products in the category, you will not be able to delete it.

Delete category

Category

select a category



Update

IMPORTANT!!! If there are products in the category, the category cannot be deleted.

Activate / Deactivate

Category

select a category



Activate ☒

Deactivate ☐

Update

Activate/deactivate

If you dont want to show a category, just select it from drop-down menu and deactivate it. When you want to display it again to your guests, just activate it.

To add a new product, you need to click Add product button to open form for adding products.

Add product

Add product



Category

select a category



Subcategory

the maximum number of characters is 50

Product

the maximum number of characters is 80

Product description

the maximum number of characters is 80

Price

the maximum number of characters is 8

Old price

the maximum number of characters is 8

The product is on promotion ☐

Update

Select Category, Product and Price fields are mandatory.

First select the category in which you want to display the product which you will add. In the Subcategory field you can add the name of the group within the category. E.g in the category we want to group products. In the category Juices on occasion add product entries under categories Sodas. Next subcategory can be non-carbonated juices. Subcategories will be displayed afterwards products from the category that are not grouped into subcategories. Enter the name of the product in the Product field. Field Description Product is optional, add the product description there if you want to.

In the Price field, enter the price, which can be entered in decimal format 99.99. If you enter the whole number 99, the price in the menu will be displayed in the format 99.00. The old price field is used to emphasize the old price when placing the product on some promotion.

If you want to emphasize that the product is on promotion, check the Product is on promotion.

Promotion text

Title of promotion

Activate ☒ Deactivate ☐

Promotion 1

Activate ☒ Deactivate ☐

Promotion 2

Activate ☒ Deactivate ☐**Promotions****Promotions**

Clicking on the button Promotion and social networks opens a new form in which we can update the logo, promotions and links to social networks. The first item we can update here is the logo that will be displayed on the menu. Supported image formats are jpg, jpeg, png and gif. The minimum file size is 12kb a maximum is 3mb.

The promotions section is divided into three sections. Title, promotion 1 and promotion 2. The promotion title is the text that appears on the menu just below the logo. The title is displayed in a larger font than the promotions 1 and promotion 2. Each part can be activated or deactivated as needed. You can write the text yourself or change it depending on what you want to emphasize to your customers.

SOCIAL NETWORK

04

Social network

Social network

facebook

Activate ☒ Deactivate ☐

twitter

Activate ☐ Deactivate ☒

google

Activate ☐ Deactivate ☒

linkedin

Activate ☐ Deactivate ☒

youtube

Activate ☒ Deactivate ☐

instagram

Activate ☒ Deactivate ☐

pinterest

Activate ☐ Deactivate ☒

tiktok

Activate ☒ Deactivate ☐

Update

If you want to add to your menu links to social networks, you can do in the next section.

Add links to networks that you want to display on your menu and select the activate option.

If you don't want them to be displayed, deactivate them.

Social networks you can add:



FACEBOOK



INSTAGRAM



TWITTER



PINTEREST



TIKTOK



YOUTUBE



YELP



GOOGLE

With each product in the menu there is an Update button. By clicking this button it opens the product update form.

Update the product

12oz New York Strip Steak

- Simply grilled, bordelaise, blackened, or au poivre

Category

select a category

Subcategory

the maximum number of characters is 50

Product name

12oz New York Strip Steak

Product description

- Simply grilled, bordelaise, blackened

Product price

49.00

Old product price

0.00

The product is on promotion ☐

The product is currently unavailable ☐

Product deletion

Delete the product ☐

Are you sure ?

YES ☐

Update

With each product in the menu there is an Update button. By clicking this button it opens the product update form.

Update the product

The form will be filled with data which we have already entered during creation products.

Category

To change the category in which product is displayed, You should select category from the drop-down menu. If you want the product to stay in the same category, no need to choose category.

Subcategory

If you want to put the product in a subgroup or to change the subgroup to within it will be displayed, you should enter the name of the subcategory.

While typing, form field will suggest which subcategories we have already created (in all categories).

Product name

Product name is a required field. You can enter a completely new name or keep the old one.

UPDATE PRODUCTS

05

Product description

An optional field where we can enter a description that will be displayed next to the product name.

Product price

This field is mandatory. The format in which price is entered can be whole number or decimal. No matter in which format we enter price, it will be in menu displayed as a decimal number.

Old product price

This field is not mandatory and the format in which the price is entered is the same as for field price. If we enter old price, it will be displayed next to the price products crossed out with a red line.

The product is on promotion.

If we want to emphasize that a product is on promotion, we should check this field. Under the name of the product, the promotion will be written in red letters.

The product is currently unavailable

If we do not want a product to be displayed in the menu, check this box. The product will not be deleted, it will just not be displayed in the menu. The product will be displayed in the admin section and it will be marked with a red letter X in front of the product name.

Product deletion

If we want to delete the product permanently, you should check the field Delete product and field Are you sure?

You can change the order of categories and products in the Order section.

Categories

Categories

Drag the category to the desired location to create a new order.

Category	Active	New order	Old order
STARTERS	✓	1	1
STEAKS AND CHOPS	✓	2	2
VEGETABLES & SIDES	✓	3	3
SEASONAL COCKTAILS	✓	4	4
HOUSEMADE DESSERTS	✓	5	5
WINE	✓	6	6
BEER	✓	7	7

Update

When we finished inserting categories and products, in the Order page you can organize the order of appearances as you want.

Top table above all the categories which we have entered. With a simple swipe you can make order that suits you.

By clicking on the update categories, the new order will be saved. Each new category that is added after you set the order of appearances, will be added at the end.

Products

Products

Drag the product to the desired place to create a new order.

Select a category

select a category

If you want to set new order of appearances for products, you should first choose a category. Products will be shown in two tables. In first table will be shown products that do not have subcategory, while in the second (bottom table) will be shown products in subcategories.

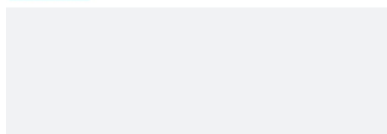
With a simple drag, you can create a layout that suits you and save it. When adding new products (with or without a subcategory), the product that is added will be at the end of the category. Pay attention when adding products with a subcategory, since that can change the order in which subcategories are displayed.

In order to adapt the appearance of the digital menu to your premises, we have created a panel where you can change the colors and fonts of the menu.

Background texture

Background texture

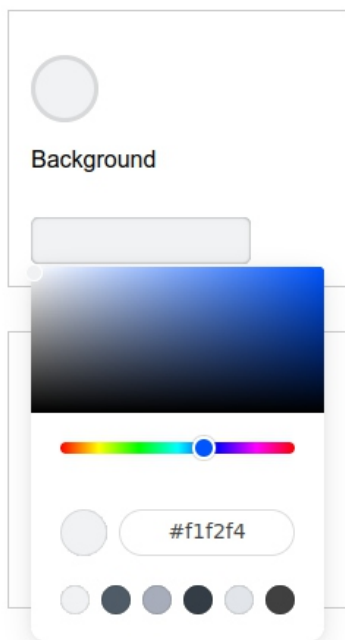
Textures



Clicking on the texture button opens the form for background texture selection. By clicking on any sample you will see what that texture would look like in combination with the color you have chosen for the background.

Colors

Color adjustment



Element that have color changing option, has a form for changing colors.

You can choose the colors yourself and make your own color palettes.

There are also two predefined options for color palette at the very bottom of the panel. Light theme and dark theme.

Dark theme is a color palette that is set at start. On this panel there is an option to change font for the three elements in the the menu. Title, header and menu.

Easily and simply print a small flyer with a QR code to post on your tables.

Qr code

Choose a background color, font color and add a texture if you want. It's a flyer ready to print. The dimensions are adjusted so that at A4 paper fit two leaflets measuring 105x148 millimeters.

Colors

Background

Text

Textures



Print

In the account section, you can see information about your account such as user name, contact e-mail and how long your subscription lasts. You can also add here data for the info page.

Account information

Account Details

User name	Demo nalog
Contact e-mail	vt1test@test.com
License duration until	2024-Mar-01

User name

Password

Contact e-mail

Info page

Info page

Info text

Title

FORAS RESTORAN

Info text

working hours
Monday - Friday
8 - 22

Update

You can change your username and password yourself. It is recommended that you change at least the password you received as an initial password. If you forget your password, you can always recover it via the forgotten password option on the home page for logging in. A new password will be sent to the e-mail you left as a contact.

You can also change the contact e-mail on this page.

Through the info page form, add the data for your info page.

In order to visually present your premises, products or services, it is enough to add images into gallery.

Update



Update

Image number

Title

Description

Delete

☐

Change

On the left side there is a vertical window, where images in the gallery are displayed. On the left side of the picture at the bottom, there is the ID of the picture. By clicking on the image, the update form is automatically filled with already entered photo data (title and description). If you want to delete image you need to check the Delete box.

Add a picture

In order to add a new image to the gallery, in the form for Importing a new image we need to select a photo which we want to add. Field title and description are optional, you can leave them blank if you want.

The image ID will be automatic added when uploading the image.

Import a new image

Title

Description

Browse...

No file selected.

Add